

HANG TUAH'S STRATEGY MIND

Ancient Nusantara Strategy for Modern Corporate Battles

Strategic Thinking • Leadership • Organisational Excellence

Inspired by the Malacca Sultanate & Sun Zi's Art of War

19th & 20th May 2026
9.00am - 5.00pm

**Armada Hotel,
Petaling Jaya, Selangor**

*For Directors, Managers, Leaders & Executives in Fast-Changing
Environments*

HRDCorp Claimable Training



**Planning without implementation is useless,
Implementation without planning is dangerous.**

HANG TUAH'S STRATEGY MIND based on:

Critical analysis from Malay classics of "Sejarah Melayu" and Hikayat Hang Tuah".

Comparison with Sun Zi's Art of War, world's oldest strategic manual with age-proven systematic strategic thinking, planning and implementation for high pressure, swift changing, war-like conditions (including crises and modern globalisation).

- Three Levels Thinking
- Individual Skills, especially with respect to change. The greatest gift his Mahaguru transmitted to him was the "Art of Firasat" to calmly watch for seizing any advantage.
- "Ayah-Adik-Beradik" Leadership in the growth of strong organisation.
- Organisational Management: "Wayang Kulit" Aggressive Action Oriented Competitive Advantage in the high-pressure modern world.
- Asian and Global Case Examples on Strategic Planning and Implementation

BENEFITS:

With an age-long proven track record covering 100 years, the Malacca Sultanate is a potent case model to inculcate practical strategic principles applicable to modern high pressure shift changing complex conditions.

- Radical refresher of the modern strategic planning and implementation process.
- Make more implementable strategic plans which would enhance performance.
- Fast adaptive thinking for swift changing high pressure multi-factors field conditions.
- Promote performance through seizing the advantages offered by global changes.
- Sun Zi's military model for cohesive team spirit, to empower the men under high pressure conditions.
- Motivational self-discipline of the "Way of the General" for leading under high pressure conditions.
- Innovative application of Asian traits in modern strategic management.

WHO SHOULD PARTICIPATE:

Directors, CEOs, managers, senior executives, sales-marketing executives and executives aspiring to win in the world of swift changing high pressure conditions

Course Fee:

Normal Price

RM 2,288.00/pax

Early Bird Promo (register before 15th May 2026)

RM 1,788.00/ pax

If you come with a colleague or bring a friend

RM1,588.00/pax

HRDCorp Claimable Course

****Price includes Speaker Notes, Attendance e-Certificate, Tea Breaks and Lunch**



Hang Tuah's Strategy Mind

Course Outline

DAY 1

9.00am – 12.00pm

Sessions 1,2: STRATEGIC PRINCIPLES AT INDIVIDUAL LEVEL.

Model: Hang Tuah, who never says die

- A refreshing step by step methodology into the strategic thinking, planning and implementation process through evaluation of the life of Hang Tuah.
- Effective Role Model for Individual Excellence: Hang Tuah, the talented warrior, who never gave up even when he was down.
- The qualities of talent and discipline an individual must have to succeed.
- Strategic significance of the Hang Tuah-Hang Jebat Debate: the real hero

1.00pm – 3.00pm

Session 3: QUESTIONNAIRE SURVEY: YOUR STRATEGIC STYLE

Workshop participative session

- Participants shall answer various questions, which will determine their strategic style.
- They shall be divided into groups to discuss pertinent strategic principles.
- Participants will draw equivalents from their cultures.

3.00pm – 5.00pm

Session 4: STRATEGIC PRINCIPLES AT LEADERSHIP LEVEL.

Model: Tun Perak, the Wayang kulit shadow master

- Effective Role Model for Leadership: Dato Bendahara Tun Perak, shadow play master
- Astute scanning, selection of men and effective mentoring.
- Handling people, both superiors and sub-ordinates.
- Need to check before moving.
- Principle of "Be nice to people".

END OF DAY 1

Hang Tuah's Strategy Mind

DAY 2

9.00am – 10.30am

Session 5: STRATEGIC PRINCIPLES FOR COMMUNITY LEVEL.

Model: The Malacca Tree

- Community Role of Successful Sultans:
"Tree and roots": A place for everyone.
"Fire and fuel": Synergistic cooperation.
Malacca Court Model for think tank.
- Globalisation in Malacca Sultanate:
Strategic principle of give and take.
Racial harmony factor in success of Malacca
- Strategic Factors in the Decline of the Malacca Sultanate.

10.30am – 12.00pm

SPECIAL SESSION 6: EAST WEST DIFFERENCES IN ORGANISATIONAL MANAGEMENT*

- A very important special paper based on recent university research into real differences in the ways East and West undertake organisational management and operations.
- Emphasis on cultural basis for organisational management.

1.00pm – 3.00pm

Session 7: Workshop participative session - CASE ANALYSIS

- Participants shall analyse a relevant case illustration, which especially touches on principles from the Malacca Sultanate history with relevance to modern business.
- Participants will then be divided into groups to discuss the case.
- Group spokesman will present conclusions about strategic management principles.

3.00pm – 5.00pm

Session 8: CONSTANT REMEMBRANCE FOR CONSTANT MOTIVATION Cultural Factors for Effective Strategies

Model: "**Kebudayaan ialah senjata utama**" (Culture is the key strategy)

Every race and era have the strategic principles - it is the culture which determines their effective transmission for remembrance.

- Search for cultural identity and pride.
- The "Demam Lebar Daun" Declaration.
- Holistic strategic significance of the keris.
- Strategic roles of ceremonies in effective administration.
- Historical Romanticism: Tool of strategic remembrance.

END OF PROGRAMME

Main Trainer: MR ONG KHIAN HOCK, HAWKE (LLB)



Mr Hawke is a law graduate from the University of London and an experienced training consultant with over 20 years of professional experience. He specializes in sales, customer service, communication, leadership, problem solving, and change management, bringing practical industry experience into his training approach.

He began his career in sales with AppCo-Granton, followed by a customer service role at Citibank where he established compliance and business continuity frameworks. He later led business training teams at AmBank, Price Solutions (a subsidiary of Standard Chartered Bank), and HSBC Bank, developing learning frameworks and coaching leaders and sales teams nationwide.

Hawke has also served as a training consultant for multiple organizations and as HR Director at Putra Medical Centre Alor Setar, overseeing recruitment, learning and development, employee relations, and organizational training strategies.

He has conducted training for major organizations including PETRONAS, Khazanah Nasional, HSBC Bank, AMBank, KWSP, Malakoff Power, and others. Outside his professional career, he is an accomplished shooter who has represented Malaysia in Southeast Asia shooting championships and advocates continuous improvement in people, processes, and organizations.

HRDCorp Registered Company

(If Yes, please tick)



Workshop Title: Hang Tuah's Strategy Mind
Date & Time: 19th & 20th May 2026, Tuesday & Wednesday
Venue & Time: Armada Hotel, Petaling Jaya, Selangor (9.00AM – 5.00PM)

Course Fee	No. of participants	Total Fees
Normal Fee	RM2,288.00/pax	
Early Bird Rate (<u>Register before 15/5/2026</u>)	RM1,788.00/pax	
If you bring a friend or colleague	RM1,588.00/pax	
Total	pax	RM

DETAIL

Company Name: _____ Industry: _____

Contact person: _____ Company Tel: _____

Company Mobile: _____ Email: _____

Address: _____

Vegetarian Meal

1. Full Name : _____ Designation _____

2. Full Name : _____ Designation _____

3. Full Name : _____ Designation _____

(In the event of additional participants kindly fill up another registration form)

PAYMENT METHOD

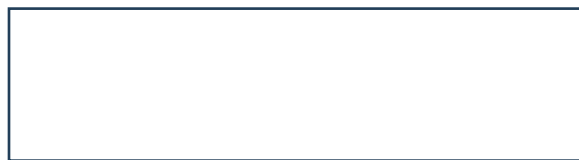
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Claiming via HRDCorp Claimable Course SBL Khas Levy

Cheque should be crossed and made payable to **YOUNG TITANS ENTERPRISE**. Payments can be deposited into our account - **MBB: 512754-555 259**. A copy of the bank-in slip should be scanned and emailed to seminar.young.titans@gmail.com.

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Should you have any further enquiries, please do not hesitate to contact us.

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- Contact: **Mr Teoh**
- Address: Petaling Jaya, Selangor

Contact No: **011- 1057 3088**